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The Gibraltar Tourist Board held a road show in Manchester on 1st December. The road show was aimed at travel industry professionals from the Manchester region and was held at the Crowne Plaza Hotel in Manchester's city centre.

The road show included destination exhibitions by the Gibraltar Tourist Board along with co-exhibitors from Gibraltar and the UK. Participating alongside the Gibraltar Tourist Board were:

British Airways
Cadogan Holidays
Calypso Tours/ M H Bland Group
Classic Collection Holidays
Gibraltar Taxi Association
Monarch Airlines
The O'Callaghan Elliott Hotel
Parodytur/ Parody Holidays
The Rock Hotel

The exhibition was followed by a destination presentation and competitions for the agents with prizes sponsored by the co-exhibitors. The Gibraltar Tourist Board then hosted a dinner for over 90 agents that attended and for the co-exhibitors.

The event was managed and organised by the Gibraltar Tourist Board office in London and The Hon Ernest Britto, Minister for the Environment & Tourism attended the event.